

Audubon Society of Portland

2011

Wild Arts Festival

Sponsorship Opportunities



AUDUBON SOCIETY OF PORTLAND
**WILD
ARTS** 
FESTIVAL

November 19th and 20th, 2011

Celebrating nature in art and books

About the Wild Arts Festival

The Wild Arts Festival is an Art Show and Book Fair that celebrates nature in the work of regionally and nationally known artists and writers. Now in its 31st year in Portland, the Festival has become the northwest's premier show and sale of nature-related art and books. The participating artists and craftspeople represent a wide variety of media, and the authors present are a mix of novelists, photographers, poets and writers of non-fiction.

Scheduled for November 19th and 20th in the Montgomery Park Atrium and Ballroom, the Wild Arts Festival will feature over 70 artists and 40 authors in a festive atmosphere. Hours will be 10am–6pm on Saturday and 11am–5pm on Sunday with an anticipated attendance of over 4,500 people. In addition to having the opportunity to interact with and purchase the work of over 100 artists and authors, visitors will be able to bid on items at a silent auction. Information about the programs and work of Portland Audubon, appearances by the Audubon educational birds of prey, a café and other surprises round out the Wild Arts Festival experience.

About the Audubon Society of Portland

Founded in 1902 by local conservationists, Portland Audubon is one of the oldest conservation organizations in the nation. For over 100 years, Portland Audubon has been a leader in wildlife habitat protection and natural history education. The Society's mission is to promote the enjoyment, understanding, and protection of native birds and other wildlife, and their habitats.

Portland Audubon has a membership of 12,000 and enjoys 60,000 visitors and program participants yearly. Considered the authority on native birds and wildlife conservation, Audubon Society of Portland is highly visible in the media and the greater metropolitan community.

The Wild Arts Festival is one of the major fundraising activities of Portland Audubon and is possible because of the efforts of over 200 volunteers. The proceeds of the Wild Arts Festival benefit the programs of the Audubon Society of Portland.

Your sponsorship will help to produce Oregon's premier community event linking art and nature, at the same time assisting Portland Audubon to continue and expand its work in the following areas:

- * Providing hands-on experiences of nature each year to thousands of young children, many of whom have never had a significant encounter with the natural world.
- * Caring for over 3000 injured and orphaned birds and other native wildlife annually with the goal of releasing as many as possible back into their natural environment.
- * Protecting wildlife habitat in the backyard and beyond.
- * Protecting nature in Oregon's cities to allow future generations of urban dwellers to continue to be able to enjoy wildlife in their back yards.
- * Identifying and protecting Important Bird Areas so resident and migrant birds will be able to rely on these critical sites and Oregon will remain one of the best places in North America to view wild birds.



Audubon Society of Portland is 501(c)3 non-profit organization.

Wild Arts Festival 2011 Sponsorship Levels



\$2,500 Bald Eagle

- * Name placement on Festival collateral
- * Listing on TriMet Bus Tails, 20 buses over 6 weeks
- * Name in email blasts promoting the Festival
- * One year Business Partner Membership in Portland Audubon
- * Listing in the *Warbler* for one year (6 issues)
- * One time use of Heron Hall for a meeting or social event
- * 10% discount for your employees on one weekend at the Audubon Nature Store
- * 20 admission tickets to the Festival



\$1,000 Kingfisher

- * Name placement on Festival website and program
- * One year Business Friend Membership in Portland Audubon
- * Listing in the *Warbler* for one year (6 issues)
- * 10 admission tickets to the Festival



\$500 Swift

- * Acknowledgement on web site and program
- * Listing in the *Warbler* for one year (6 issues)
- * One year Business Friend Membership in Portland Audubon
- * 10 admission tickets to the Festival

\$250 40 Friends of Wild Arts

- * Acknowledgement on web site and program
- * Listing in the November *Warbler*
- * One year Membership in Portland Audubon
- * 6 admission tickets to the Festival

Audubon Society of Portland: An impactful history

- * Oregon's oldest conservation organization with a history of advocacy and education for over 100 years.
- * Early proponent of laws to protect birds from market hunters and plume taking, and the use of plume feathers in women's millinery.
- * Helped to establish the first western national wildlife refuges: the Klamath, Malheur and Three Arch Rocks National Wildlife Refuges in 1908.
- * Instrumental in getting Willamette Valley Refuges established in the 1960s
- * Played a critical role in listing both the Northern Spotted Owl and the Marbled Murrelet under the federal and state Endangered Species Acts in the early 1990s, the designation of the Steens Mountain Wilderness in 2000 and the transfer of Ross Island from private to public ownership in 2007.
- * Took the lead in establishing a regional wildlife refuge system that is now Metro's Parks and Greenspaces Program

Achieving success in a changing world, Audubon Society of Portland:

- * Teaches the importance of environmental stewardship to over 25,000 children each year in Portland and surrounding area schools, field trips, outdoor classroom experiences and events.
- * Owns and stewards 150 acres of Wildlife Sanctuaries in Portland's Forest Park, 90 acres in the foothills of Mt Hood and 220 acres in Mid-Coastal Oregon
- * Offers local, regional, national and international adult travel opportunities, providing a global perspective and connectiveness to our mission
- * Operates the largest wildlife rehabilitation center in the region, treating over 3,000 animals each year with the goal of returning them to the wild.
- * Helps people and wildlife flourish together on the urban landscape, as our paths continue to cross, educating citizens on living with urban wildlife.
- * Collaborates with municipalities, government agencies and other nonprofit groups to promote responsible urban growth, protecting sensitive habitat from our backyard to beyond and promoting equity in access to nature and services.
- * Promotes and advocates for protection of habitat for threatened and endangered species, such as the Northern Spotted Owl, Marbled Murrelet, and Coho salmon.

A challenging but promising future

- * Portland Audubon continues to be the premier advocate protecting birds and other native wildlife in the backyard and beyond.
- * As our region grows, Portland Audubon works to maintain sensitive habitat for a healthy environment, keeping Portland one of the most livable areas in our nation.

