

Author Selection Process

Authors for the Wild Arts Festival Book Fair are chosen each year by the nine member Book Fair Committee according to a continuously evolving process and revisited criteria.

The Committee generally meets for the first time in early Spring to begin assembling a list of potential authors for that year's Wild Arts Festival in November. We review our lists of past participants and their sales, new authors who have come to our attention from a wide variety of sources as well as by contacting us directly, and recommendations from the Audubon Society Nature Store Book Buyer. We also consider how many titles an author has published, because we have consistently seen that those with multiple titles are more likely to help us reach our fundraising goals. That consideration, however, does not preclude participation of an author with a single title that is receiving a lot of attention and resonates with our Northwest criteria.

We always welcome inquiries and recommendations and review them carefully. Nonetheless, we must limit participants due to space limitations.

If you have not yet participated in the Book Fair and are interested in being considered, we request that you send a copy of your latest book to the Committee at WAF Book Fair Committee, 5151 NW Cornell Rd, Portland, OR 97210.

It has always been our policy to maintain a waiting list for those who meet our criteria but do not receive first round invitations which go out in late-April/early-May. If an invited author cancels, a waiting list member is invited to take her/his place.

Criteria:

Local and regional authors (Due to travel limitations; we rarely have funds to defer author expenses.)

Genres: Field and hiking guides, birding books and books about birds, children's and nature fiction, nature writing, critically acclaimed general fiction set in the Northwest or with Northwest themes, Northwest history

New titles and price points; eg, we love coffee table books but they do not usually sell well and are expensive to return because of their weight